

Application Serial No 10/006,733
In reply to Office Action of 28 July 2006

Attorney Docket No 83042

AMENDMENTS TO THE SPECIFICATION

Replace the paragraph beginning at page 19, lines 5-7 with the following:

Once the five worksheets are completed, an overall score will appear on the coversheet of FIG. 8. The overall score is computed by grading plural criteria of strengths and weaknesses of the identified potential business opportunity. The grading occurs in the areas of the market, economics, competitive advantage, the team, and potential flaws. Preferably this grading occurs by assigning a numeric value to each criteria according to the project parameters on a dedicated worksheet for each area. The score is computed for each worksheet and the computed score is transferred to the coversheet where it is summed. Interpretation of that score is depicted in Table 1.